

QUICKER

Test Station

Instructions

2006

QUICKER Test Station



Quicker Test Station

A fantastic tool to show the difference between a good pump and a not-so-good one.

The manometer will let you know how much air actually enters into the tyre.

Use one of the better quality mini pumps and then compare it with Quicker Pro and see the difference. Quicker Pro is always exceptional, when above 2-3 Bar. Use the pump to reach 6-8 Bar and let the end user or the dealer try it out, so they know how to work the pump.

Furthermore, it is an interesting tool within the shop to use to start a sales dialogue.

The Test Station volume is approx. 75% of a racing tyre.

Use the Quicker Test Station this way!

The idea behind the Test Station is to prove how fantastic the Quicker bicycle pump is. By comparing Quicker Pro with the better quality pumps you and the customers can see the difference.



Compare Quicker Pro!

- Pressure more than 154 psi
- Air volume 105 cm³/pumpstroke
- Pumpstrokes – Faster than all 3-11 Bar. 43 pumpstrokes gives 4 Bar (best competitor 90 pumpstrokes)
- Length 180 mm
- Weight 180 grammes

When using the pump always use the Schrader valve (the car valve) on the Test Station. The Presta valve is a little weak and can break. Note when using Quicker Stationary there won't be any strain on the valve.

To sell a lot of pumps

We all want to sell as many pumps as possible and as Sigma no longer sells pumps there are better opportunities to get a foothold with the Quicker range.

Unfortunately, it is not so easy to sell an unknown pump such as Quicker

despite it being superior to other pumps – so you must really show that you are a brilliant salesperson to reach the target.

We here at Quicex are convinced that you will succeed and just want to share our sales experience with you as it has proven to give exceptionally good results in several countries.

Sell this way

To reach the best results when selling Quicker pumps the first time to a retailer, we recommend that you do the following:

- Start talking about mini pumps as they usually don't work very well – either they give too little pressure or take too long to pump up the tyre.
- Now there is an alternative - Quicker Pro - which thanks to a new technique will pump to a high pressure – 11 Bar/154 psi - as well as quickly fill the tyre – 8 Bar in 50 sec.
- It is important to show the difference between how a normal pump works and how Quicker Pro works. A normal pump compresses the air to 75 % after which it enters the tyre. When using Quicker Pro, the air is compressed throughout the process. Air enters the tyre at all times when the pump is

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pressed together and also when the handle is drawn out again. It is thanks to this technique that Quicker Pro, although small, can manage such a high pressure and still be quick.

- Show the Test Station and explain that its volume is approx. 75% of a racing tyre and that we would like to show the difference between an average pump and a really good one.
- Ask to borrow a really good pump in order to compare it to Quicker Pro and use this pump to reach approx. 4 Bar or as much as you can. Let the owner try pumping, to show how difficult it is.
- Then use Quicker Pro and continue to pump up to 6 or 7 Bar and then again let the owner try it to see how easy it is and of course to be able to feel that it is when releasing the handle that there is a result – as can be seen by the gauge on the Test Station.
- It is also an interesting point that physiologically it is better for the muscles to pull than push when pumping.
- Also show the pressure gauge which can easily be read when Quicker Pro is withdrawn.

In Quicker Pro the pressure gauge is in its piston.

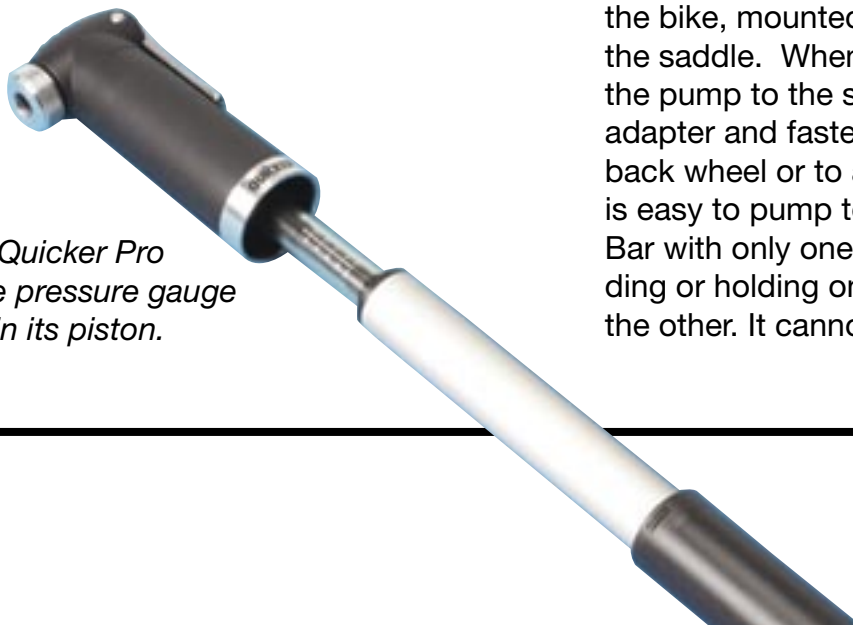
Buy just a pump or buy a brilliant pump?

- Point out that we also have a traditional valve, which has to be turned when using Presta, Schwalbe or Schrader. This is so it will fit better when reaching high pressure
- Quicker Pro is for the user who wants the best and who is prepared to pay that little bit extra for the best pump – especially for racing bikes and mountain bikes.
- Hopefully your customer is now convinced about Quicker Pro's excellence, but to be sure, you can show him the test result where the number of pumpstrokes is incredibly important.

Quicker Stationary

Time to talk about Quicker Stationary, a pump for Trekking bikes especially for ladies and older gentlemen who need to carry a pump and who want no problems when using it.

- Stationary is as the name implies a pump which is permanently attached to the bike, mounted on the frame under the saddle. When using it you move the pump to the side, take the valve adapter and fasten it to the front or back wheel or to another bike. Then it is easy to pump to a pressure of 5-6 Bar with only one hand without bending or holding on to the saddle with the other. It cannot be more simple.



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● Adapts to all valves. Just push the yellow button. This way there are no risk breaking the Presta/Sclaverand-valve which can fall off easily.



NB! Mount Quicker Stationary on a pushbike!

● It is important to highlight that Quicker Stationary is a pump which has to be mounted onto a Trekking bike in the shop in order to make the customer understand how it works.



Quicker X-Treme

To show off Quicker X-Treme it is best to use the number of pump strokes needed to reach 3 Bar as a comparison. This is where X-Treme is at its best.



Quicker Bike

Even the small Quicker Bike can be compared to the rather more expensive pumps by reaching 2 Bar, but it is important to highlight that Bike should be used for normal/standard townbikes.

Special Offer!

The Test Station is included when buying a certain number of pumps. See the Special Offer on the attached.

A sign for the Test Station

A sign is included with the Test Station where you are invited to test the Quicker pumps and compare them with others.

Buy just a pump or buy a brilliant pump?

Pump test

Quicker Pro

The best and smallest pump in the world.
Minimum size – Maximum pressure
Compare with any other pump!

Pressure 11 Bar / 154 psi
Air volume..... 105 cm³/pumpstroke
Pumpstrokes ... Faster than all 3-11 Bar
Length 180 mm
Weight 180 grammes

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bike pumps